

South Park Parks & Recreation District
Executive Director's



MONTHLY REPORT

Report provided by
Saam Golgoon





OCTOBER ACTIVITIES

In the month of October we sold a total of 92 memberships, and 141 daily passes (see below for a breakdown). The total sales for the month were \$7,745. We had issues with the pool main circulation pump that's being addressed. The module to get our chemical computer online was installed and we can now view the chemical parameters and any alarms online. We had some staffing challenges due to staff positive COVID test results. We had to make some adjustments to the operating hours due to the staffing issues.

MEMBERSHIPS

- Punch Passes: 38
- Monthly Passes: 27
- 3 Month Passes: 5
- Annual Passes: 22

PROGRAMS

- Grizzlies Football
- Soccer
- Swim Lessons
- Circus Training

OPERATIONS

- Working with High Country Workplace Technologies to order and install the RingCentral VOIP phone systems. This will save us a minimum of \$150 per month
- Reached out to 5 different cleaning companies for estimates and arrange a working interview. Big Mountain Services got back to us and did a working interview. One company doesn't provide service in Park County. Three companies didn't follow up with us. We will be moving forward with a contract with Big Mountain Services for \$1,250 a month, saving us \$150 per month.
- We hired 3 new front desk staff in October, and hired a new lifeguard.

MAINTENANCE & REPAIRS

- All the parts for the pool circulation pump replacement have been ordered. We've receive all parts with the exception of the motor. Motor will be shipped on 11/19.
- The work for replacing the backflow prevention valve in the pump room has been ordered with High Country Water Works. The work will be completed in mid December.
- The module to get our chemical computer online was installed and we can now view the chemical parameters and any alarms online. The system also sends a text message if there is an alarm.
- We have started some painting touch up work around the rec center.

INFORMATION TECHNOLOGY

- A staff portal has been built into the rec center website. This portal includes staff documents, training videos, and more.
- The internet router stopped working at had to be replaced. We purchased one from South Park Telephone who provides our internet service. They will replace the router for free in the future if it stops working again.
- The work to sort out old files and build the new online drives continues.

TRAINING

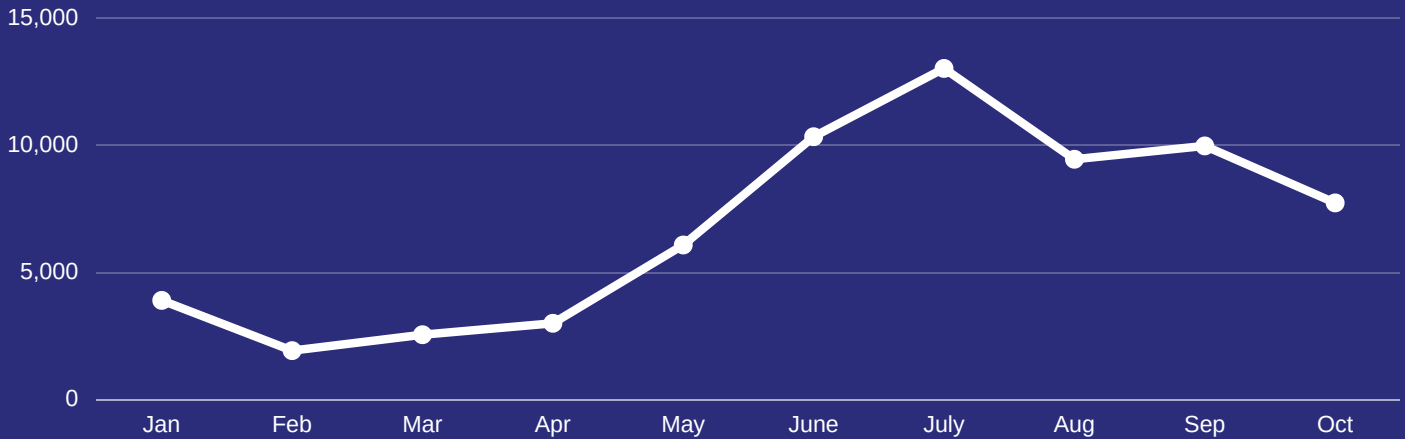
- Carrie and I successfully completed our Certified Pool Operator training.

FINANCIAL

- Applied for a DOLA Cares Act grant for \$5200.
- Followed up with the County Manager regarding the ARP grants/funding. The county has received the funding and the commissioners are voting on how to distribute the fund on 11/23. Application will be available after the commissioners' vote.

OCTOBER MONTHLY SALES REPORT

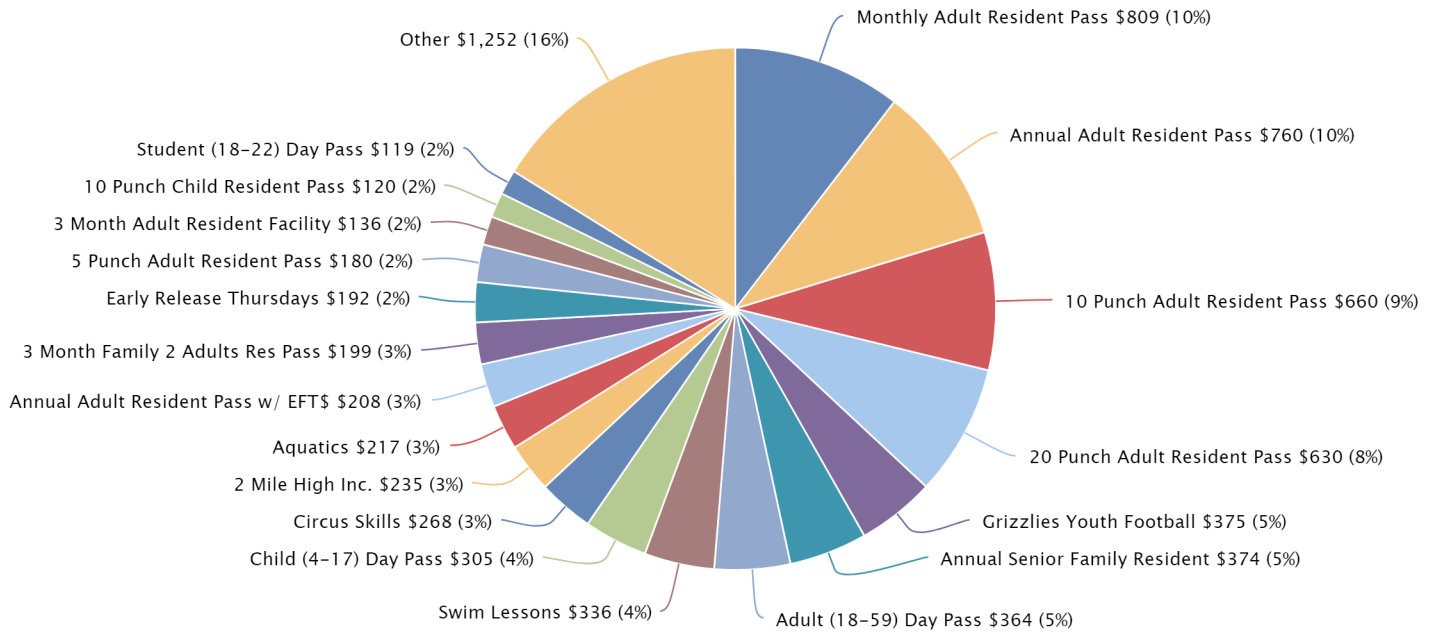
In the month of **September** we had **\$9,983** in sales, and in **October** we've had **\$7,745** in total sales. Please see attached sales reports provided through the Mindbody system.



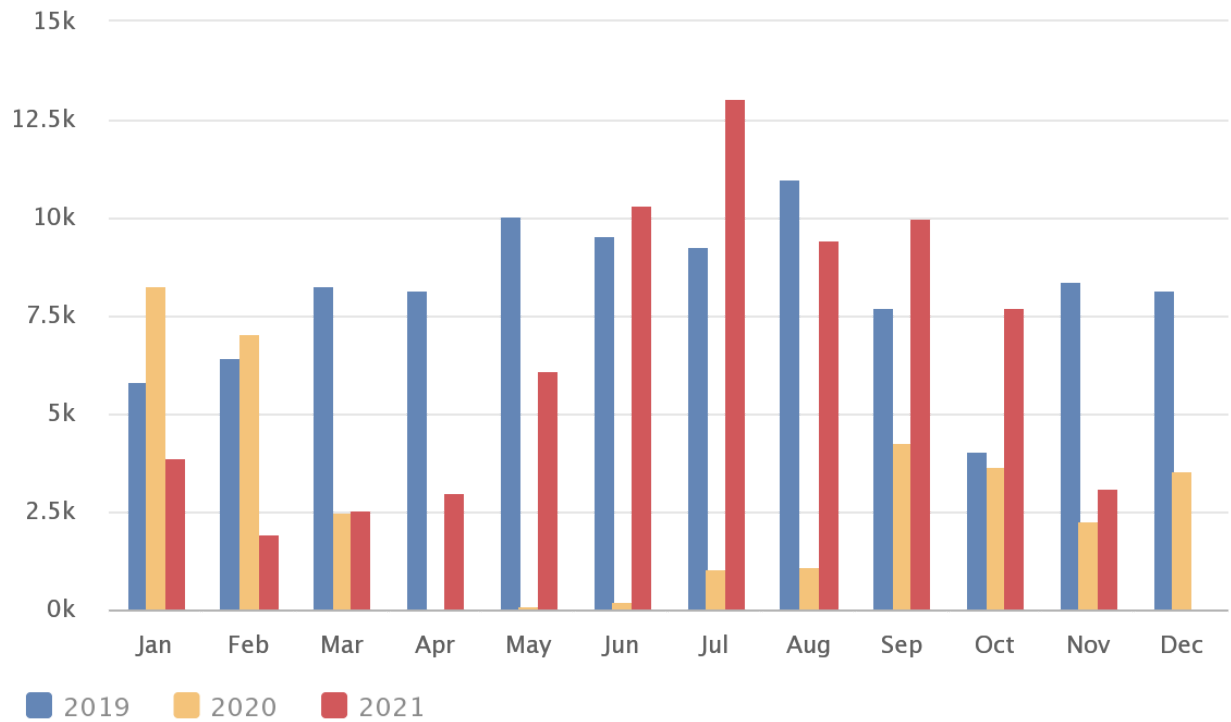
South Park Rec Center | Mindbody

Sales By Category

Total: \$7,745



Sales – Year Over Year

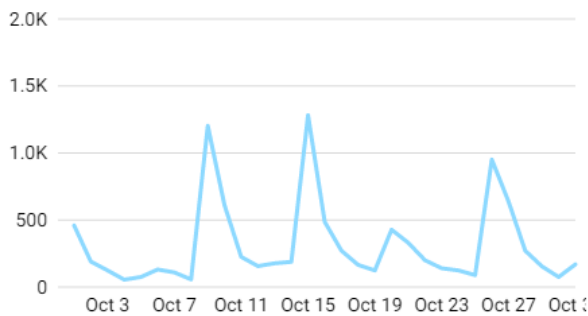


SOCIAL MEDIA REPORT

Reach

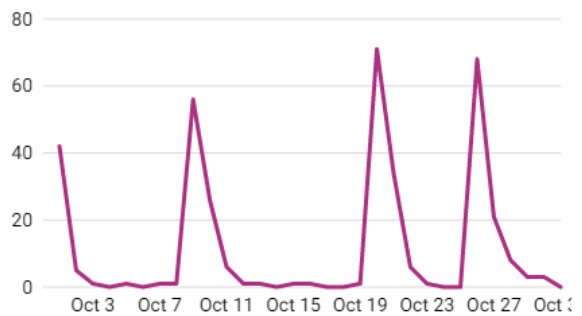
Facebook Page Reach ⓘ

4,046 ↓ 4.5%



Instagram Reach ⓘ

167 ↓ 16.9%



ISSUES + CONCERNS

We discovered the rec district has never been registered with the Colorado Secretary of State. I spoke with a couple of different representatives at the secretary of states office and they were not able to find any records for the district. 2 Mile High (South Park Community/Recreation Center Inc. is registered with the state.