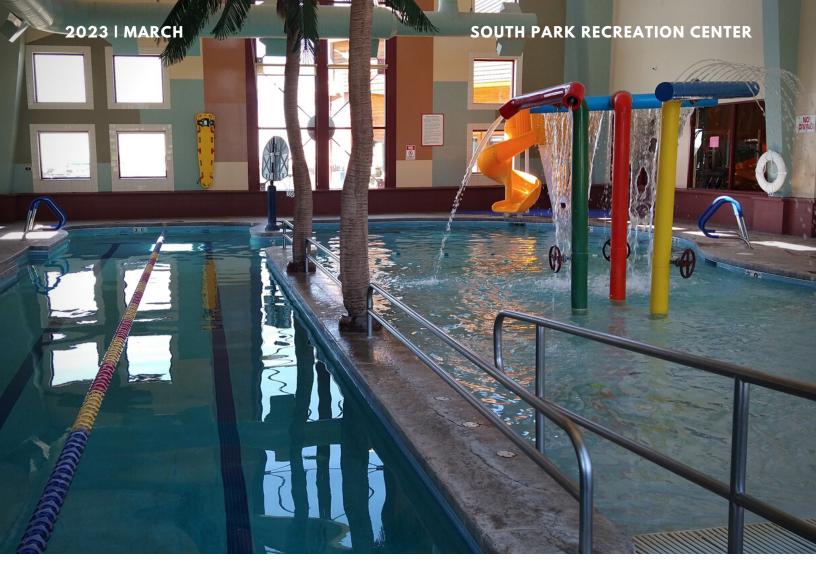




MONTHLY REPORT

Report provided by Saam Golgoon





MARCH ACTIVITIES

PROGRAMS

- Fairplay Flyers ski and snowboard program ended on March 10th.
- Winter weekend swim lessons ended on March 11th.
- Dance classes continue.
- Competed the spring soccer program registration with 37 total registrations.
- The March Lacrosse Camp was cancelled due to lack of participants.
- We have arrange the school swim lessons and they begin on Monday, March 27th.

OPERATIONS

- Continued interviewing and hiring for front desk staff.
- Posted the Head Lifeguard position and interviewing for it this week.
- Alpine Performing Arts has requested an additional night (Mondays) for their dance program. This would be for the 2023-2024 season from September 2023 through May 2023.

MAINTENANCE & REPAIRS

- No new quotes for roof repairs.
- No additional update on the steam room ventilation.
- We have scheduled a facility wide cleaning for the week of May 1st.

INFORMATION TECHNOLOGY

- Website updates.
- Created a new HTML email template for RecDesk.

TRAINING

- Training new front desk staff.
- Additional RecDesk training.
- Continued attending SDA and DOLA Designated Election Official trainings.

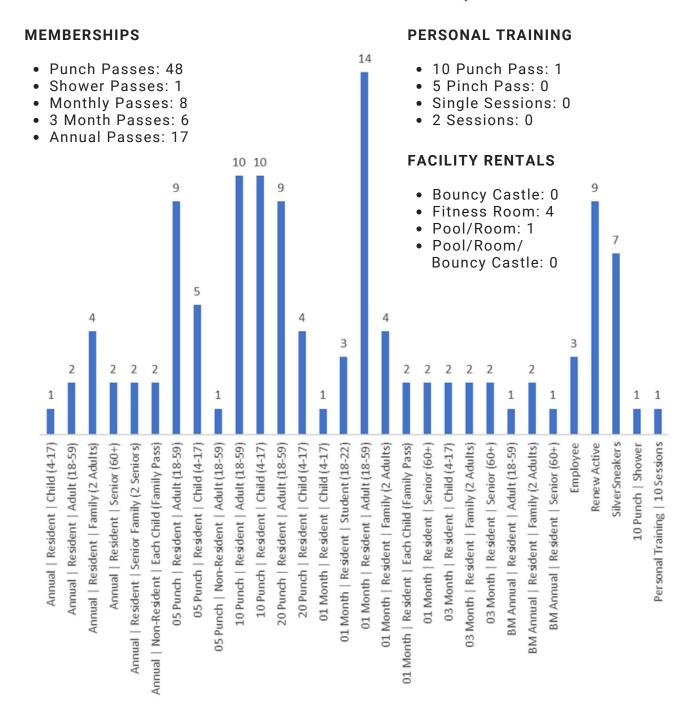
Financial & GRANTS

- We submitted an application for a \$10K grant with Summit Foundation for roof repairs.
- We submitted a Congressional Directed Spending request for \$100K for the pool resurfacing next year.
- Our new QuickBooks online account was set up and we have started the data transfer. We also received a 50% discount for 6 months.

FEBRUARY MONTHLY SALES REPORT

In the month of February, we had \$10,668.34 in sales, and in March we have \$10,607.08 in sales to date (3/21/23). The February sales were 32% greater than the February sales in 2022 (\$7,236), and the March sales to date (3/21/23) are %15 less than March sales in 2022 (\$12,413).

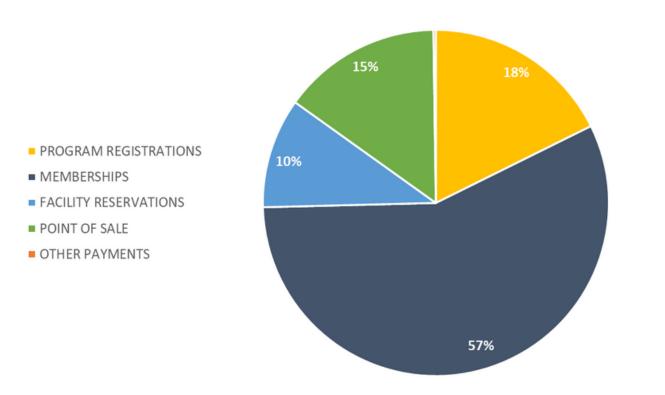
March 2023 New Memberships

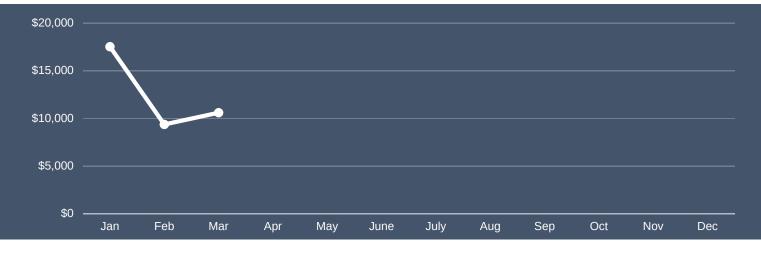


MARCH REVENUE SUMMARY

PROGRAM REGISTRATIONS	\$1875.80
MEMBERSHIPS	\$6037.25
FACILITY RESERVATIONS	\$1090.00
POINT OF SALE	\$1,580.03
OTHER PAYMENTS	\$24.00

TOTAL \$10,607.08





MARCH REVENUE DETAILS

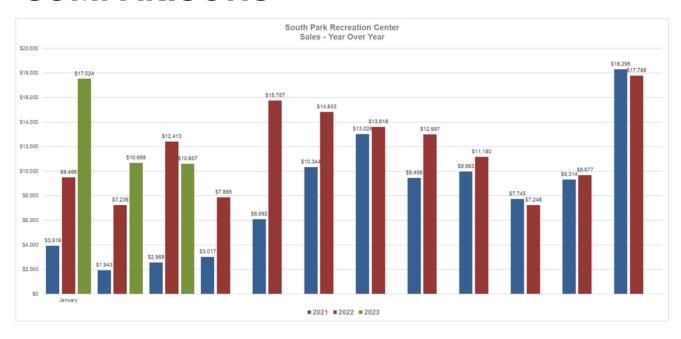
PROGRAMS	
Lacrosse	-\$50.00
Soccer	\$1,885.80
Swim Lessons	\$40.00
MEMBERSHIPS	
Monthly	\$1,135.00
3 Month	\$469.00
5 Punch Passes	\$400.25
10 Punch Passes	\$687.50
20 Punch Passes	\$708.00
Shower Punch Passes	\$35.00
Annual	\$2,602.50
FACILITY RESERVATIONS	
Multipurpose Rooms	\$1,000.00
Pool Parrties	\$90.00
POINT OF SALE	
POINT OF SALE Daily Passes	\$1,326.50
Daily Passes	\$1,326.50
Daily Passes Food & Beverage	\$1,326.50 \$36.80
Daily Passes Food & Beverage Merchandise	\$1,326.50 \$36.80

TOTAL \$10,607.08

SALES DEMOGRAPHICS

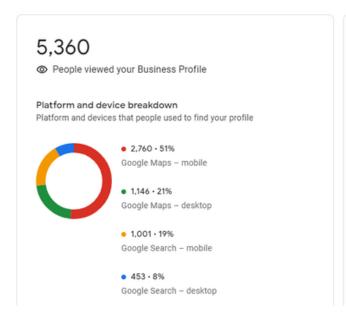
	Memberships	Registrations	Reservations	Check-Ins	Profiles Created
All	171	40	4	1141	167
Resident					
Non-Resident	10	1	0	40	16
No Residency Set	0	0	0	0	0
< 18	32	37	0	83	46
65+	28	2	0	222	25
Male	98	18	0	667	90
Female				467	76
Other Genders	2	0	0	7	1
Online	20	23	0	N/A	102
In-Person					
Resident Non-Resident No Residency Set	161		Resident Non-Resident No Residency Set 39		
* < 18 *18-65 *65+	Memberships 28 32		■ < 18 ■ 18-65 ■ 65+	Registrations	
■ Male ■ Female	Memberships 98		■ Male ■ Female	Registrations 18	
■ Online ■ In-Person	Memberships 20		• Online • In-Person	Registrat	ions

ANNUAL COMPARISONS



WEB REPORT

GOOGLE



1,804 Q. Searches showed your Business Profile in the search results Searches breakdown Search terms that showed your Business Profile in the search results 1. south park 590 2. south park, co 184 3. south park rec center 113 4. fairplay rec center 112 5. south park, colorado, ee. uu. 99

341

2,360 111%

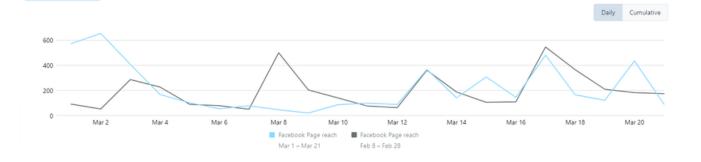
Business Profile interactions (i)

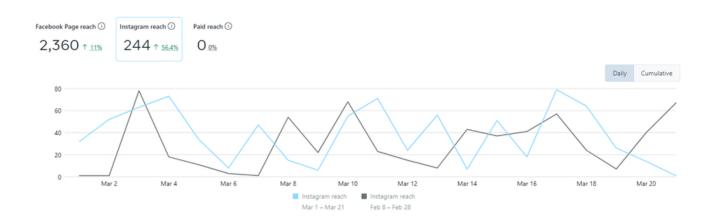


SOCIAL MEDIA REPORT



244 ↑ 56.4%





ISSUES + CONCERNS

We met with Ryan Fields, with Extreme Care LLC who provides quarterly
maintenance for our fitness equipment, to discuss the maintenance of the
spin bikes. His recommendation is that we should purchase newer bikes
because the cost of repairing our exciting bikes is extremally high. Currently
Commercial Fitness Solutions has 10 used spine bikes that are only 2 years
old and are in very good condition. These bikes cost \$3,299 new. CFS is
offering them at \$899 each. (see attached pictures and quote)