

South Park Parks & Recreation District
Executive Director's



MONTHLY REPORT

Report provided by
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SEPTEMBER ACTIVITIES

In the month of September, we sold a total of **65** memberships, and **101** daily passes and **20** daily showers to date. The total sales for the month to date (8/25) are **\$7,818.30** (see attached Mindbody report).

MEMBERSHIPS

- Punch Passes: 31
- Monthly Passes: 20
- 3 Month Passes: 7
- Annual Passes: 7

PERSONAL TRAINING

- 10 Punch Pass: 0
- 5 Pinch Pass: 1
- Single Sessions: 0
- 2 Sessions: 0

FACILITY RENTALS

- Bouncy Castle: 0
- Fitness Room: 4
- Pool/Room: 0
- Pool/Room/Bouncy Castle: 0

PROGRAMS

- Fall swim lessons started. We had 7 registrations for the weekend classes and none for the evening classes. We have another session of evening classes scheduled to begin on October 17th.
- Continuing all fall programs which include soccer, football, and dance.

OPERATIONS

- In late August, completed the annual review for the Assistant Director. Overall, Carrie received an exceptional review with a 5% annual pay increase.
- Updated the rec center scholarship program. (See attached)
- Working on estimates for roof repairs, pool resurfacing, and bookkeeping services. (See attached)

MAINTENANCE & REPAIRS

- Skate Park repairs were completed.
- Hired a new Maintenance Technician.

INFORMATION TECHNOLOGY

- Website updates
- Continued updating the cloud drive tree.

TRAINING

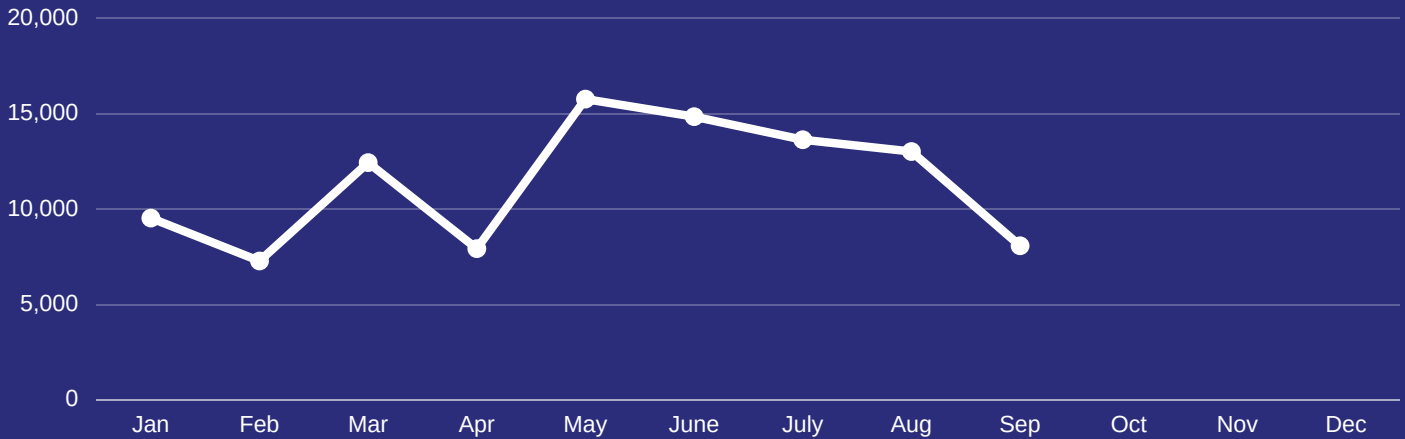
- ED, AD, and a board member (Jane) attended the SDA Annual Conference 9/13-9/15. Work sessions attended included:
 - Employment Gone Awry
 - Infrastructure Funding
 - Crash Course in the public nature of running a district
 - Construction Projects from A to Z
 - Making a difference for employees
 - There is nothing normal about leadership in our new normal
 - Leading with Ethics
 - Worker's comp
 - New approach to municipal debt financing
 - Establishing a Citizens Academy
 - NSDC Updates
 - Grievance Procedures
 - Preparing for 2023 Election
 - Going to the funders for funding
 - Health fitness and longevity
 - Policy engagement and your district
 - Optimizing leadership functions
 - Affordable funding
 - Managing Metro District
 - Leading by Example
 - How to prepare effective board meeting
- ED and AD attended Outdoors Industry Summit presented by the Small Business Development Center in Salida on 9/19.

FINANCIAL & GRANTS

- Prepare the 2023 payroll budget draft. (See attached)
- Completing the final report for the \$350,000.00 GOCO grant the district receive back in 2011 for the completion of the school ball field.

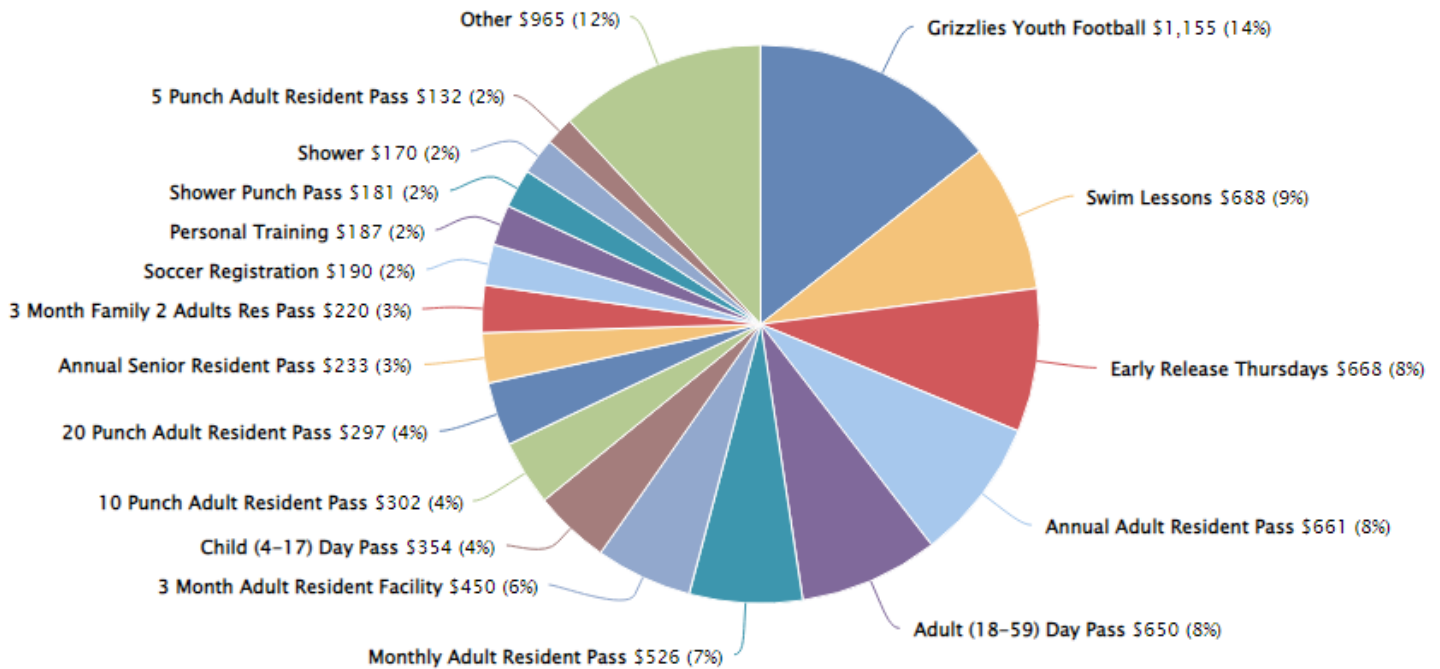
SEPTEMBER MONTHLY SALES REPORT

In the month of August, we had **\$12,997** in sales, and in September to date (9/25) we have **\$8,037** in total sales. The August sales were 38% greater than the August sales in 2021 (\$9,450).



Sales By Category
Total: \$8,037

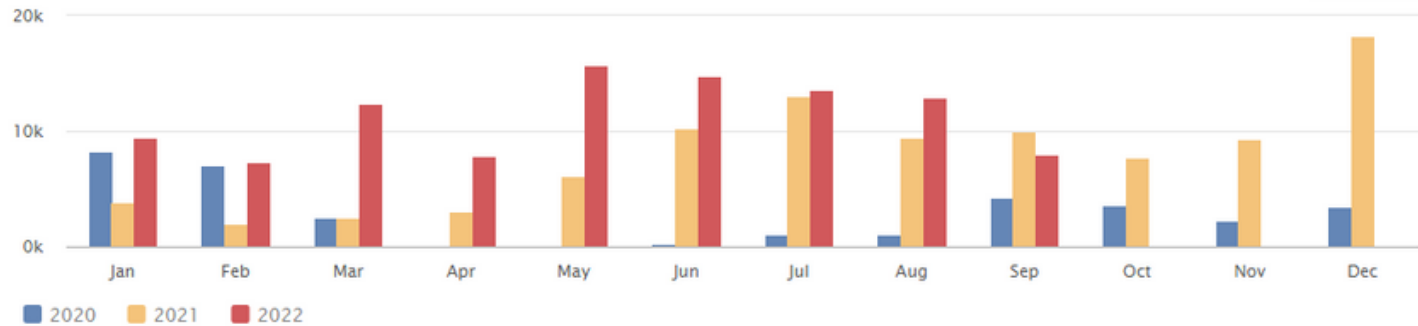
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ANNUAL COMPARISONS

Sales – Year Over Year

Export ▾

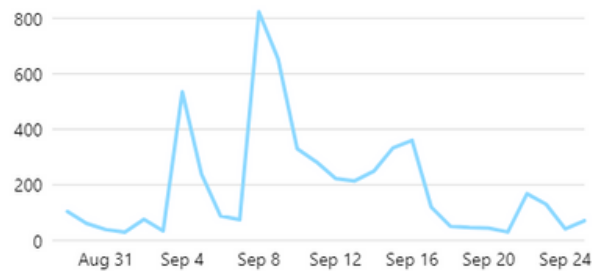


SOCIAL MEDIA & WEB REPORT

Reach

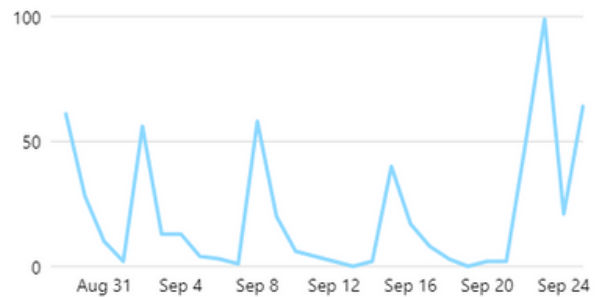
Facebook Page reach ⓘ

3,578 ↑ 12.4%



Instagram reach ⓘ

182 ↑ 1.1%

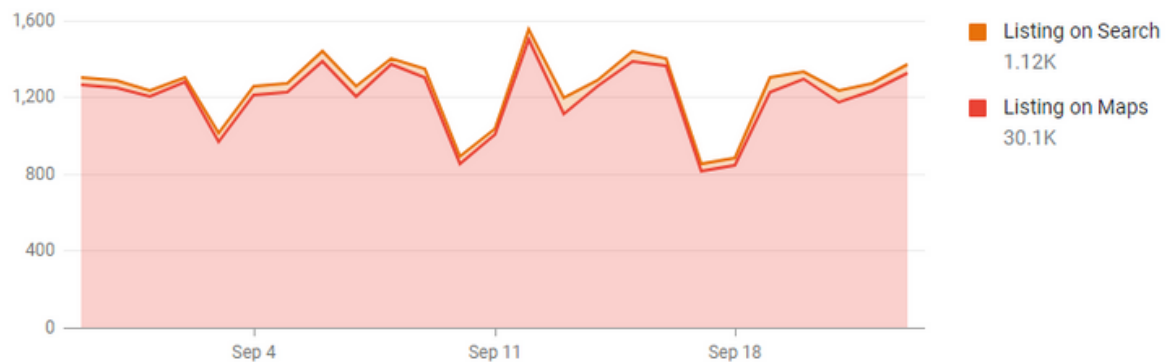


Where customers view your business on Google ⓘ

The Google services that customers use to find your business

1 month ▾

Total views 31.2K



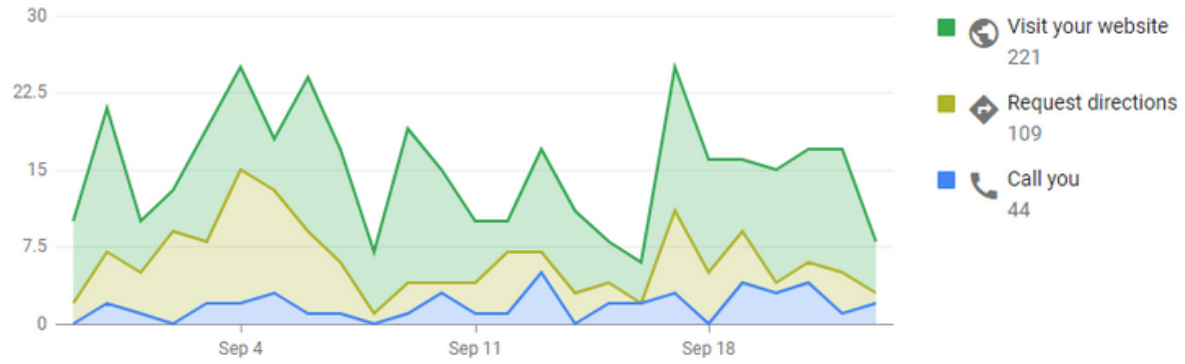
Customer actions



The most common actions that customers take on your listing

1 month ▾

Total actions 374



ISSUES + CONCERNS

- No major issues or concerns for the month of September.